# **SPONSORSHIP PROPOSAL**

# LUKE D PROJECTS (PTY)LTD

# LEKKER TO BE LOCAL DAY FESTIVAL

5 MARCH 2022







EVENT INFORMATION	3
SPONSORSHIP INFORMATION	4
BUSINESS & EVENT ORGANISER BACKGROUND	5

LUKE D PROJECTS (PTY) LTD

2019/076881/07

### **EVENT INFORMATION**

EVENT NAME:	LEKKER TO BE LOCAL – DAY FESTIVAL
DATE:	5 MARCH 2022
VENUE:	NOORDHOEK SPORTS FIELDS
EVENT DESCRIPTION:	THIS IS AN OUTDOOR MUSIC EVENT.
	WITH LIVE BANDS, VOCALISTS, DANCERS AND DJ'S ON THE LINE UP.
	THIS EVENT ALSO INCLUDES FOOD STALLS AS WELL AS A CASH BAR.
	STRICTLY NO UNDER 18'S ALLOWED
	EVENT ORGANISER, LUKE DELCARME YOUNG BUSINESS OWNER FROM OCEAN VIEW, WHO JUST GRADUATED FROM THE UNIVERSITY OF THE WESTERN CAPE WITH A BACHELOR OF COMMERCE. SETS TO HOST HIS 1ST LARGE SCALE EVENT.
	THIS EVENT IS MAINLY SHOWCASING TALENT FROM THE DEEP SOUTH, SOUTHERN SUBURBS WITH SOME SPECIAL GUESTS FROM OVER THE PROVINCE.
	THE EVENT IS BEING FINALISED, WITH ONLY EVENT PERMIT AND PAYMENT OF EXPENSES OUTSTANDING.

LUKE D PROJECTS (PTY) LTD

2019/076881/07

### **SPONSORSHIP INFORMATION**

#### LUKE D PROJECTS (PTY)LTD WOULD HIGHLY APPRECIATE SPONSORSHIP IN THE FORM OF A CASH DONATION, RE-PAYABLE LOAN IN ORDER TO COVER FULL EVENT EXPENSES IN ADVANCE.

#### AN AMOUNT OF R50 000 FROM A SPONSOR WOULD ALLOW ME TO SECURE AND CONFIRM THIS EVENT.

#### Information:

Registration no:	2019/076881/07
Enterprise Name:	LUKE D PROJECTS (PTY)LTD
Enterprise Type:	Private Company
Enterprise Status:	In Business
B-BBEE Compliant:	Yes
	Certificate Number:9357139882
Banking Details:	BANK: FIRST NATIONAL BANK
	NAME: LUKE D PROJECTS (PTY) LTD
	ACC NO: 62817543681
	BRANCH: LONGBEACH MALL
	CODE: 260300
	TYPE:GOLD BUSINESS ACCOUNT

LUKE D PROJECTS (PTY) LTD

2019/076881/07

## BUSINESS & EVENT ORGANISER BACKGROUND

LUKE D PROJECTS (PTY) LTD was officially registered in 2019. However Luke has been in the industry for many years.

Started off as a performer, reaching stages like Artscape Opera House and even the Baxter Theatre.

Eventually putting together his own shows including running Ocean View Secondary School's Valentine's show, the biggest event in the community.

With small successful events in his pocket, the next step is to host an outdoor event on a large scale in 2022.

Other Qualifications/Associations/Experience

- The Raymond Ackerman Golf Academy (Alumni Student)
- The BOETA Foundation (Belgium) Scholarship
- Wendy Ackerman (Ackerman Family Educational Trust) Scholarship
- Qualified Instructor (Theatre Dance Association/South Africa Dance Teachers Association)
- Participated in Cape Town Lights Festival, 2010 World Cup street shows, Heal the hood African Battle Cry competition, International Eisteddfod of the Performing Arts (Distinction result), and Young Chorographers Awards.
- <u>Tertiary Education</u>: Bachelor of Commerce; BUSINESS ANALYSIS, SERVICE DELIVERY MANAGEMENT, MARKETING, OPERATIONS MANAGEMENT, FINANCE & ANALYTICAL TECHNIQUES, BUSINESS FINANCE, CAREER PSYCHOLOGY, PSYCHOMETRICS, HUMAN RESOURCE MANAGEMENT, LABOUR RELATIONS, ORGANISATIONAL BEHAVIOUR, RESEARCH METHODOLOGY, CONSUMER BEHAVIOUR, TRAINING MANAGEMENT, INFORMATION SYSTEMS STRATEGY, ARCHITECHTURE & INFRASTRUCTURE, ACADEMIC LITERACY FOR COMMERCE, BUSINESS STATISTICS, FINANCIAL ACCOUNTING, INFORMATION SYSTEMS, PRINCIPLES OF BUSINESS MANAGEMENT, ECONOMICS, QUANTITATIVE SKILLS FOR COMMERCE